



**Trinity College Dublin**  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin

# **Faculty of Health Sciences**

## **Faculty Forum on Industry Engagement**

**Audrey Crosbie, Industry Liaison Manager**  
**Trinity Research & Innovation**

19<sup>th</sup> November 2015

# Agenda

**Audrey Crosbie** Overview of Trinity Research & Innovation (TR&I)

**Chris Keely** Supports available for working with Industry

**Gordon Elliott** How to commercialise your research  
& Trinity's partnership with RCSI for Technology  
Transfer & Industry Engagement

**Fionnuala Healy** Start-up company supports

# Case studies

## Examples of spin-outs from Trinity

**John Gilmer** Solvotrin Therapeutics - Spin out from School of Pharmacy & Pharmaceutical Science

**Emily Vereker** (Padraig McAuliffe) SelfSense Technologies - Spin out from Dental School + the SFI Amber Centre

## Success Stories of Trinity's Engagement with Industry

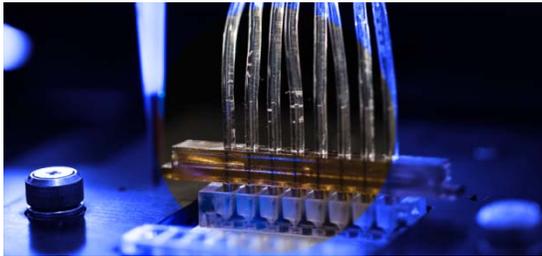
**John Dinsmore** School of Nursing and Midwifery

**Barry McMahon** School of Medicine & The Innovation Academy

**Adriele Prina Mello** School of Medicine

# Trinity Research & Innovation

Who are we?



## Research Development Office (RDO)

Supports Trinity researchers by providing information and advice on sources of research funding and calls for proposals. All research funding applications from Trinity are signed off by the RDO prior to submission to the funding agency.



## Contracts Office (CO)

Advises on, and negotiates, the terms of all research contracts awarded to Trinity and all collaboration and partnership agreements entered into by Trinity. The CO executes all research funding contracts on behalf of the university.

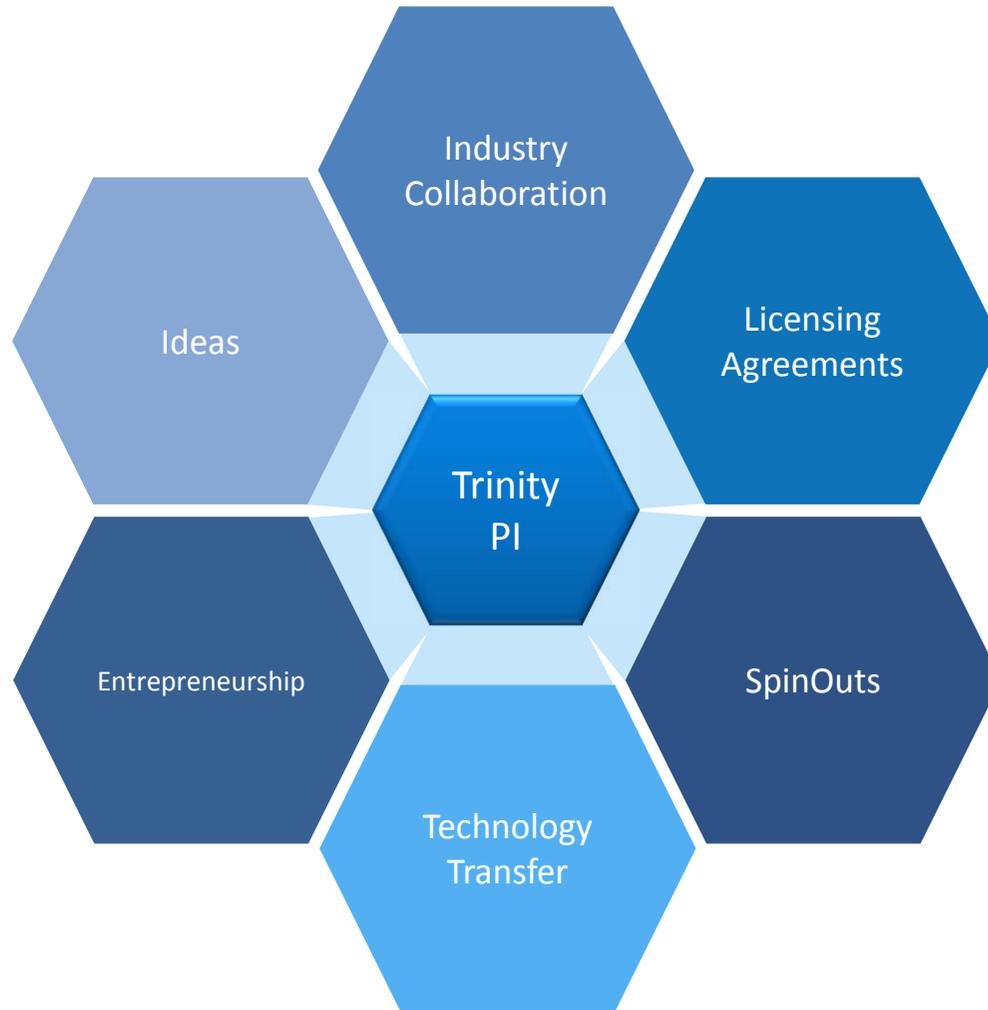


## Office of Corporate Partnership and Knowledge Exchange (OCPKE)

Encompasses the technology transfer and industry engagement functions of TR&I. Manages intellectual property, supports Campus Co. formation and builds external relationships to facilitate academic-industry research collaborations.

# Trinity Research & Innovation

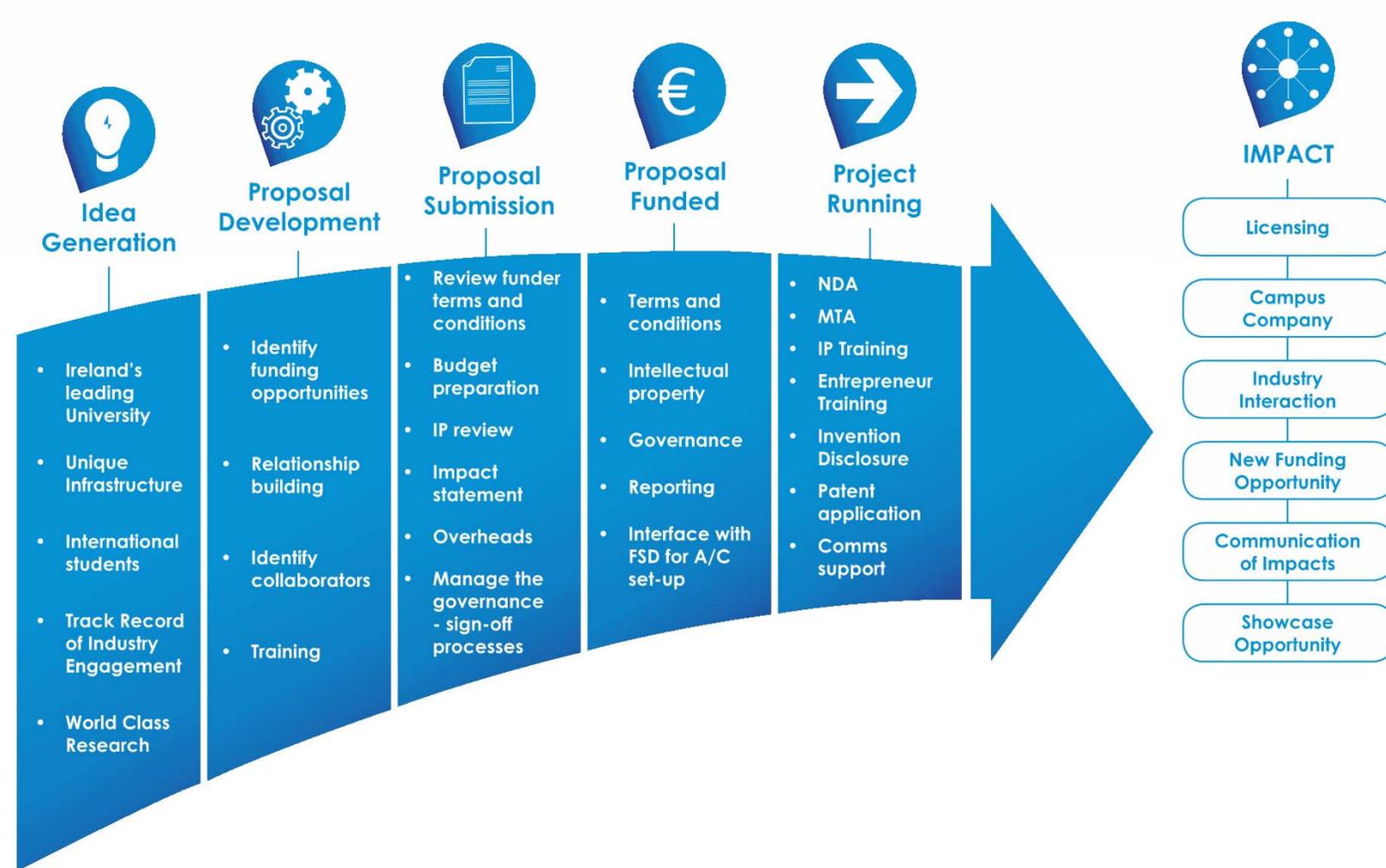
What we do



**Trinity PI** is  
at the **core** of  
**everything** we  
do

# Trinity Research & Innovation

What we do



# Trinity – A year of ideas and impacts

 **400** Applications to Irish Funding Agencies

 Trinity ranked **1st** for EU funding & SFI PI Funding

 **€100M**  
Research funding won per annum

  
**1200**  
Research Proposals Submitted Annually

**74**   
MTAs signed

 **54**  
INVENTIONS disclosed

**200**  FP7 PROGRAMMES

**350**   
IRC GRANTS

 **600**  
CONTRACTS SIGNED

FUNDING FROM  **96** DIFFERENT SPONSORS

RESEARCH DEVELOPMENT & CONTRACTS OFFICE

OFFICE OF CORPORATE PARTNERSHIP & KNOWLEDGE EXCHANGE

  
**400** INDUSTRY PARTNERS

 **50** Companies supported/enabled by Trinity

**24** Student Startup companies incubated  
**LAUNCHBOX.ie**

 **SPINOUTS** incorporated

 **1002**  
NDAS signed

**4** National Centres

**15**   
LICENCE AGREEMENTS



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# Research to Impact to Opportunity

**Dr. Chris Keely**

Senior Business Development Manager, Trinity Research &  
Innovation ,[chris.keely@tcd.ie](mailto:chris.keely@tcd.ie)

# Trinity College Dublin

A research intensive University in the heart of Dublin City

# No.1

University in Ireland

QS World University  
Rankings,  
THE World University  
Rankings and the  
Academic Ranking of  
World Universities  
(Shanghai)

Physics, Chemistry, Engineering,  
Social Sciences (General),  
Immunology, Neurosciences,  
Nanosciences, Materials Science,  
Pharmacy and Toxicology,  
Molecular Biology and Genetics,  
Biology and Biochemistry,  
Microbiology, Plant and Animal  
Science, Clinical Medicine,  
Agriculture, Psychiatry/Psychology,  
Environment/Ecology.

# Top 1%

of research  
institutions in the  
World in 17 Essential  
Science Indicator  
Fields



A photograph of a person standing on a ladder in the center of a large, green hedge maze. The person is wearing a light-colored shirt and dark pants, and is looking out over the maze. The maze is composed of tall, neatly trimmed hedges that form a complex network of paths. The background shows a clear blue sky and a distant tree on the right side. The overall scene is bright and clear, suggesting a sunny day.

**Office of Corporate Partnership and Knowledge Exchange – guiding industry through the complicated maze of academic partnership.**

# The Office of Corporate Partnership & Knowledge Exchange



# Why Engage with Trinity....



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Trinity College Dublin  
Ollscoil Átha Cliath | The University of Dublin

- Access to world class research capability focusing on industry challenges – near-term, medium and long.
- Access to highly trained engineers and scientists
- State of the art infrastructure
- Leveraged & access to research funding
- Graduate Employment & Recruitment Pipeline
- Access to intellectual property.
- Leading Edge over competitors – new and expanded markets

# What industry provides.....

**Industry Researchers – onsite or at home**



**Collaboration – builds relationships – Trust – Opportunities**



**In-kind Contribution – staff, access to materials..**

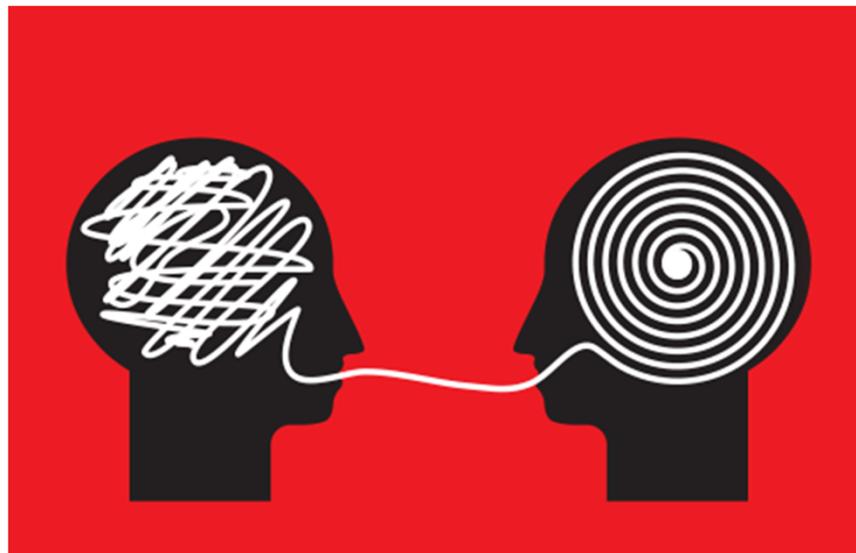


**€to use and/or co-invest to leverage more €**



## Some Challenges .....

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## The research eco-system – A busy Campus.....

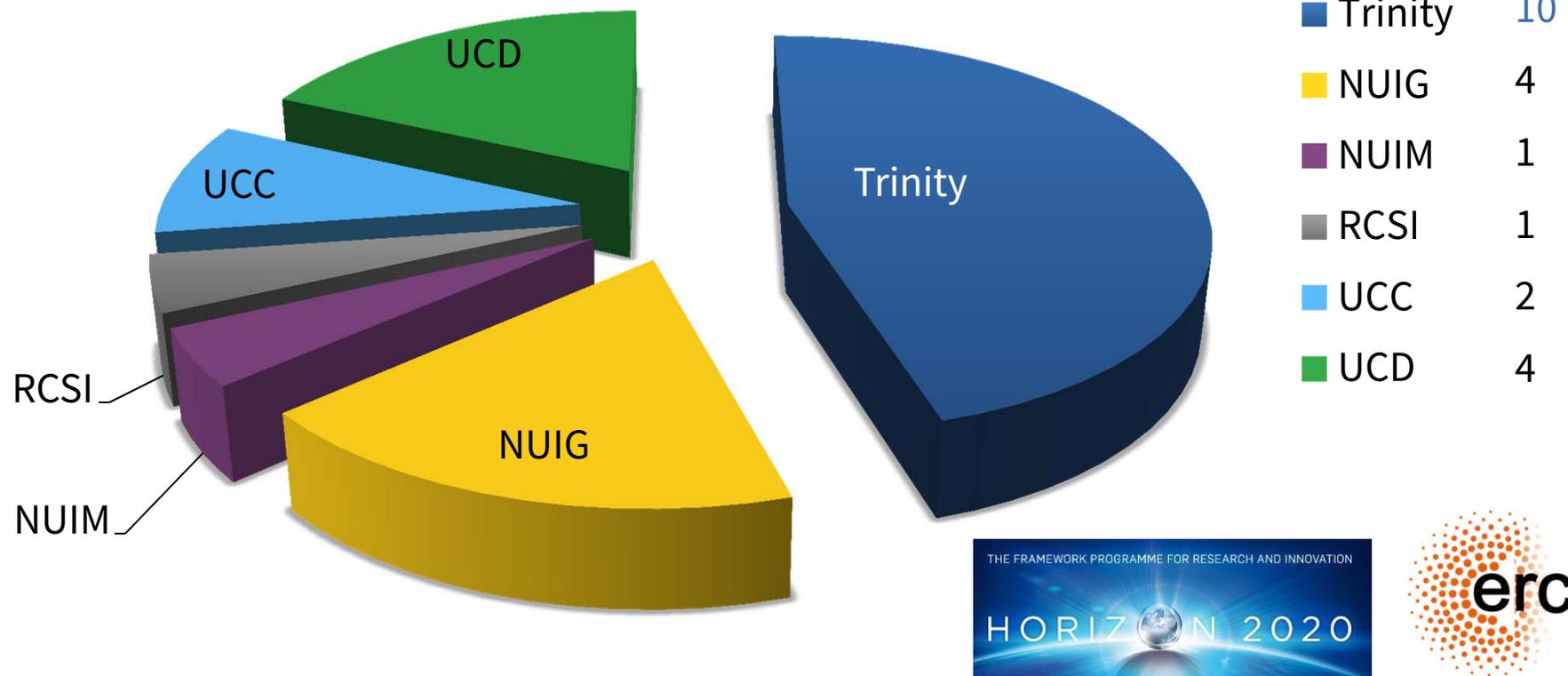


# Ireland's leader in ERC Performance

ERC Grants to date from H2020



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**Trinity has 16% of academic university faculty nationally – winning 50% of ERCs.**

# Ireland's Leader in FP7 & H2020



Trinity College Dublin  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin

- **Trinity secured more FP7 funding and more ERC grants than any other Irish institution**



- Value of Contracts >€90m
- Value to Irish SMEs >€4.7m
- Value to Irish based MNCs >€2m
- Trinity was awarded the highest proportion of grants over €1m
- Trinity was successful in 218 awards in FP7, coordinating 27 projects



- **In H2020 Trinity has submitted 388 applications.**

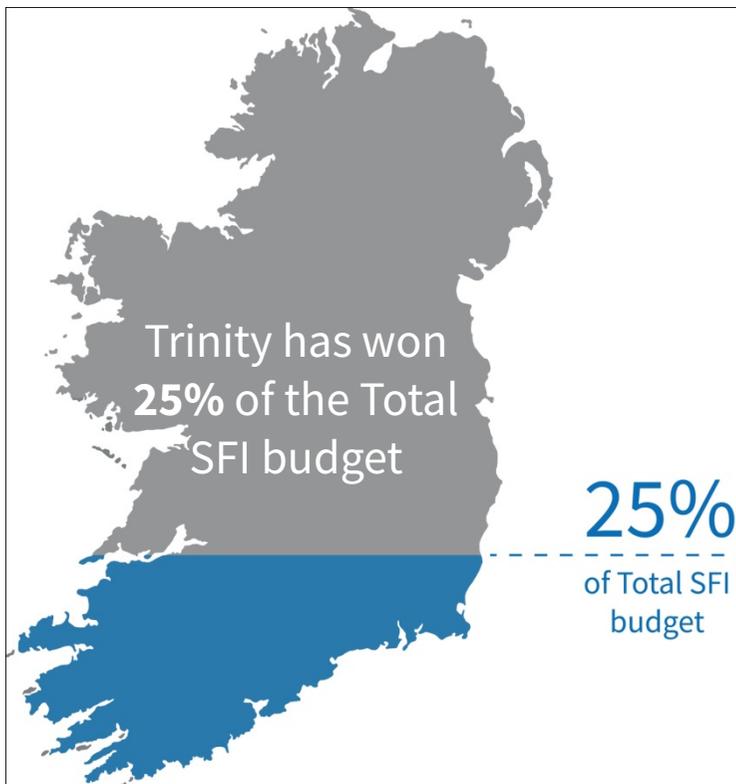
- 36 grants to 36 discrete PIs awarded [Value ~ €24.5m]
- Ambitious institutional target of €155M from H2020



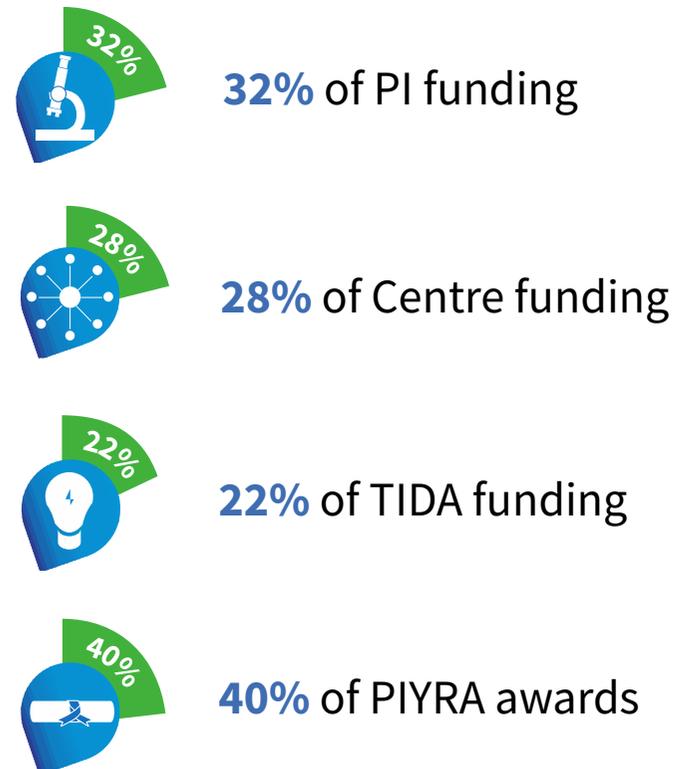
# Trinity – SFI Success

(2001 – 2014) – National Impact

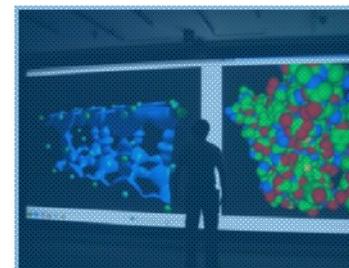
Trinity embodies the SFI vision of excellence leading to impact.



In key areas Trinity has won:



# Globally Unique Infrastructure



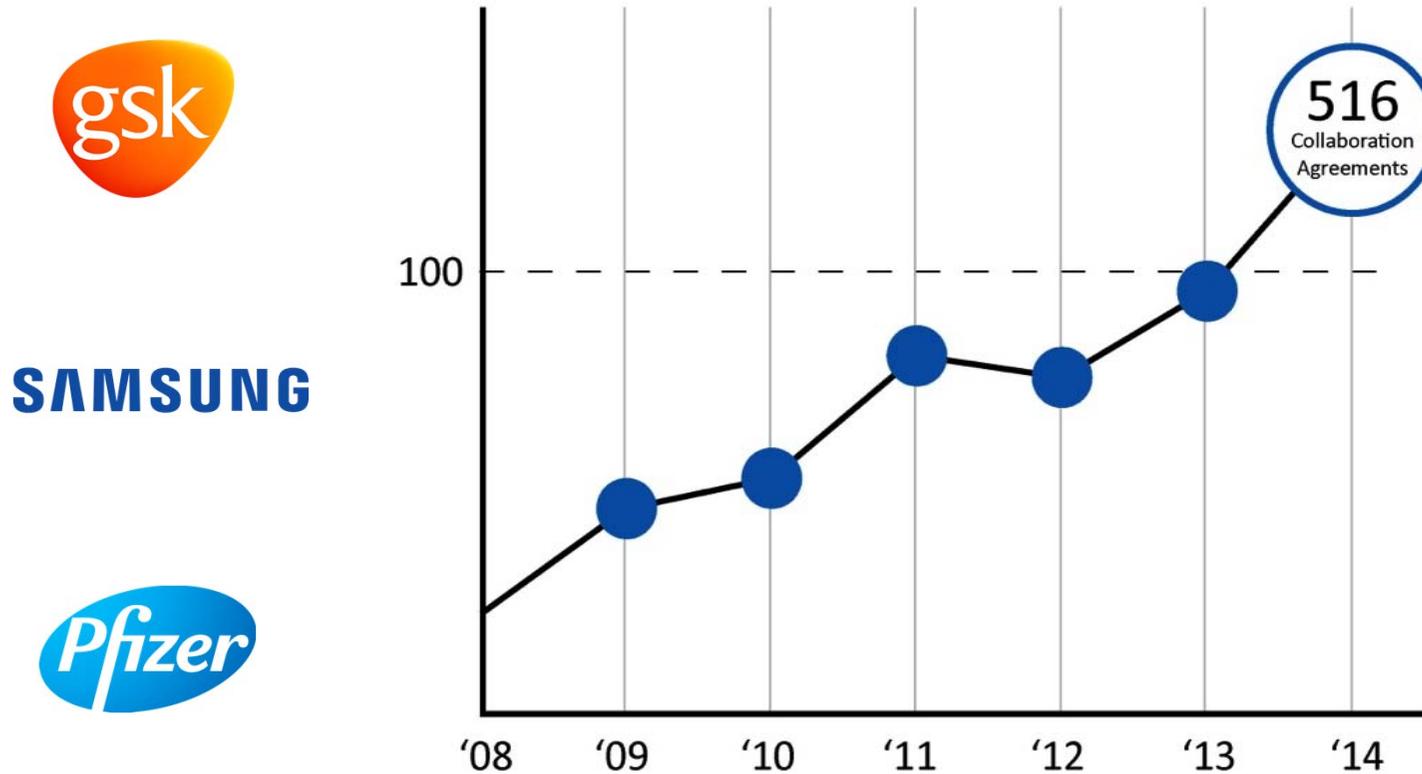
# Industry Engagement



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## Collaboration Agreements

Trinity signed **516 industry collaboration agreements** between 2008-2014

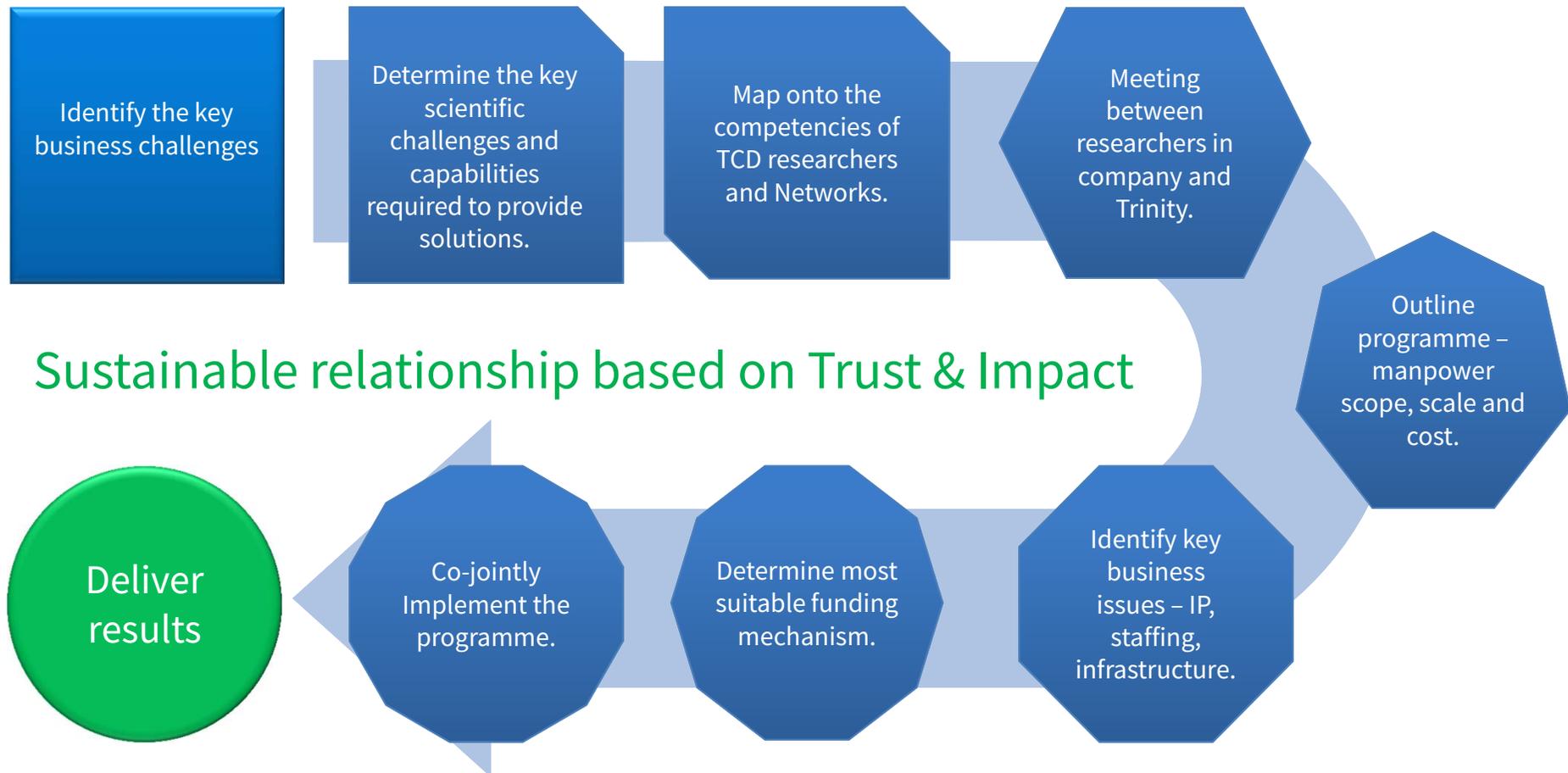


# The Engagement Process

Our roadmap for industry partnership



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**How to commercialise your research**

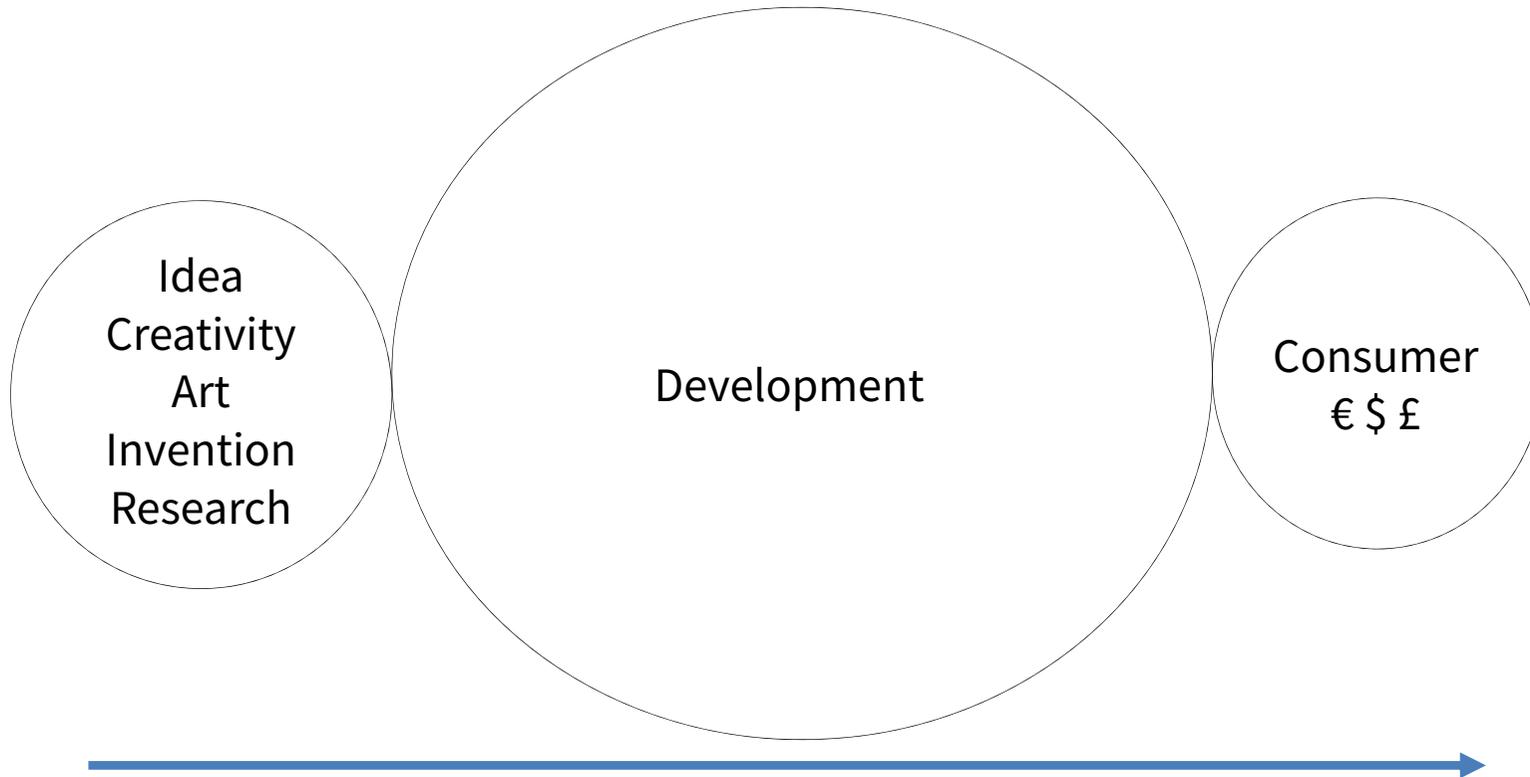
**Trinity's partnership with RCSI for Technology  
Transfer & Industry Engagement**

**Dr Gordon Elliott**  
Technology Transfer Case Manager

# Commercialising your research

Context – Innovation from health research activity at Trinity

Innovation: The process of doing new things successfully



# Commercialising your research

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Discuss your research with TR&I Case Manager

Identify Commercial Opportunities

Potential Inventions – Invention Disclosure

Evaluate Invention Disclosure – Patentability + Market Opportunity

Utility – Novelty – Inventive Step

Market need / opportunity

Technology Development Road Map

# Commercialising your research

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Licence or Licence / Spin-out?

Licence – dissemination of the opportunity to potential partners

Spin-out – discussion with business partners / investors

# Commercialising your research

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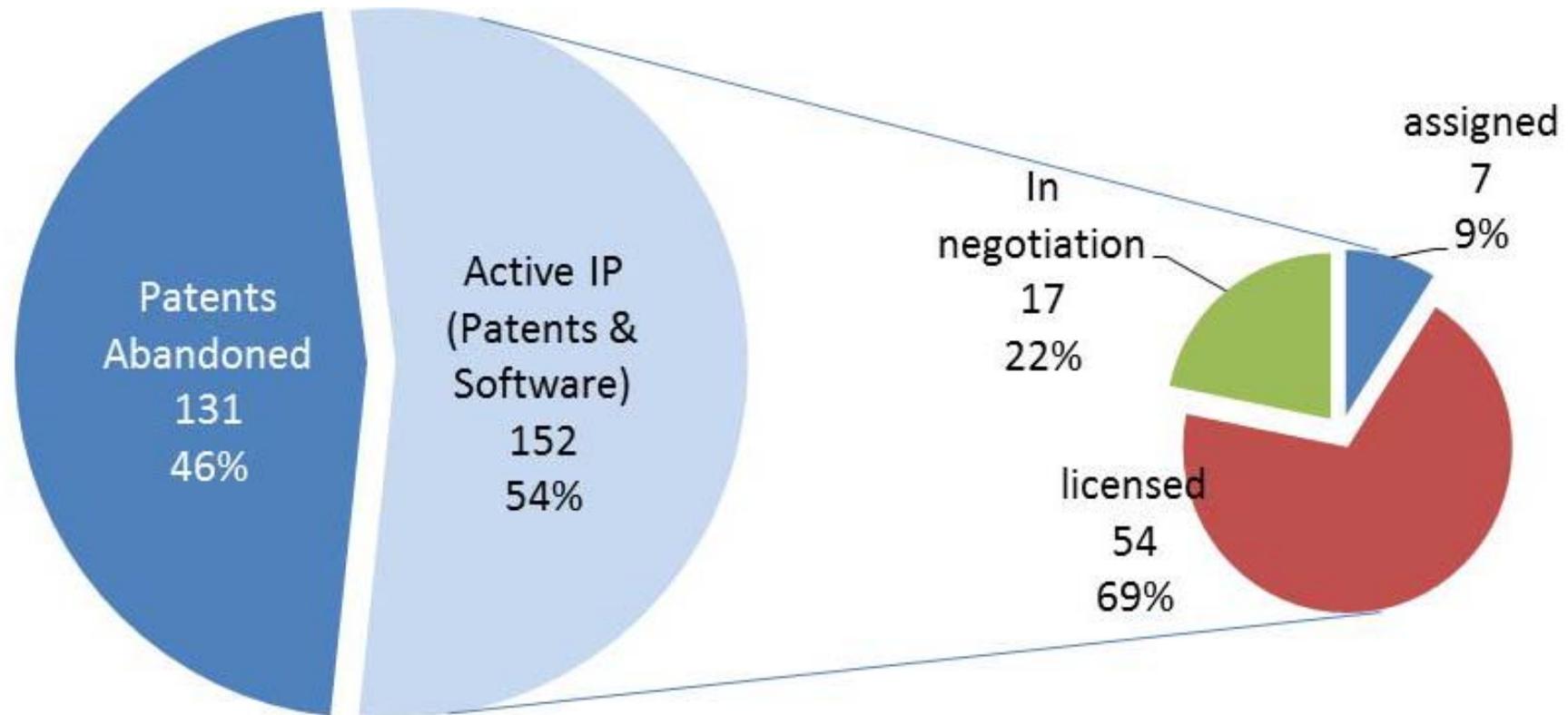
50 – 60 IDFs

20 – 30 Patent Applications

10 to 15 Licenses

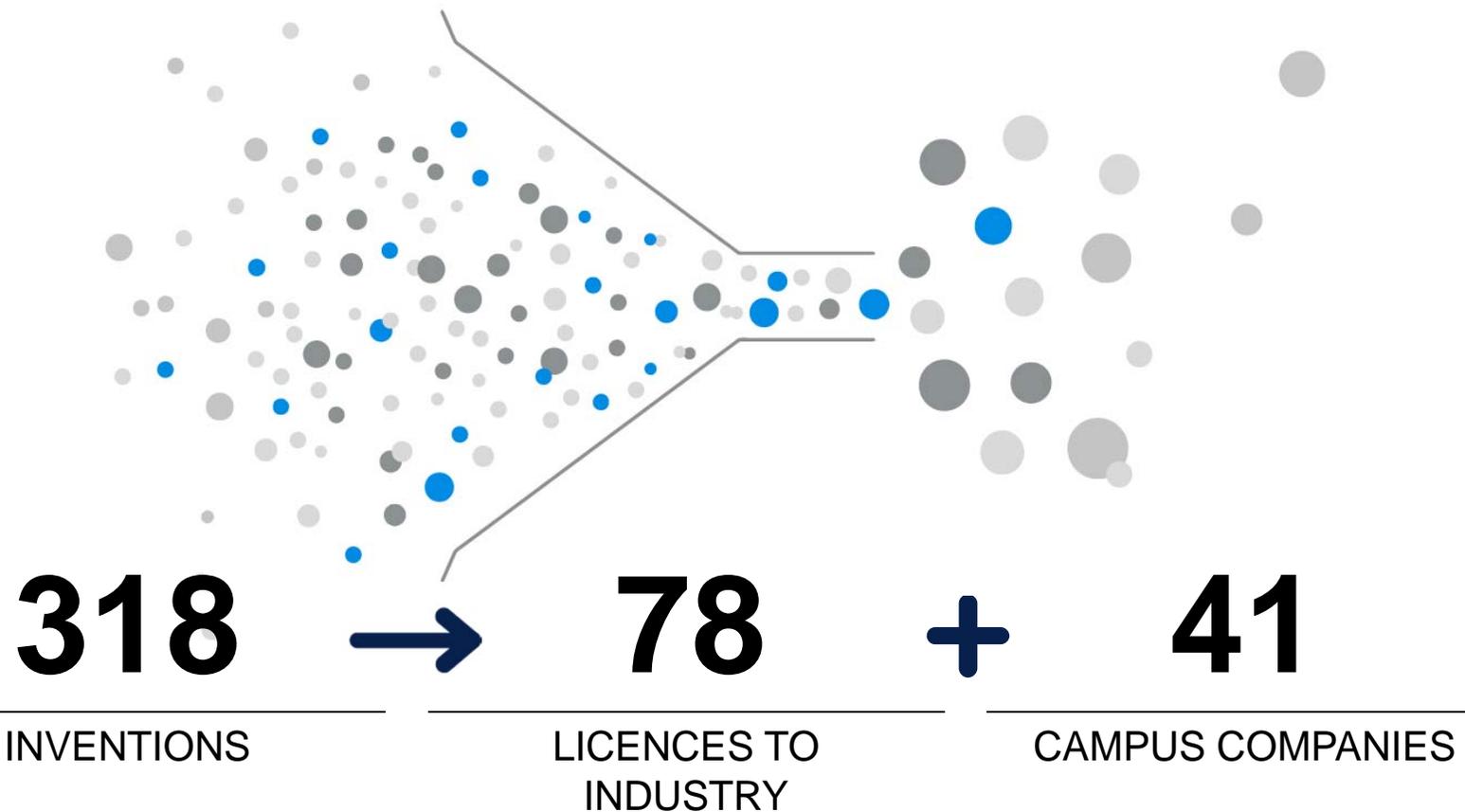
2 to 5 Spin-outs

# Commercialising your research

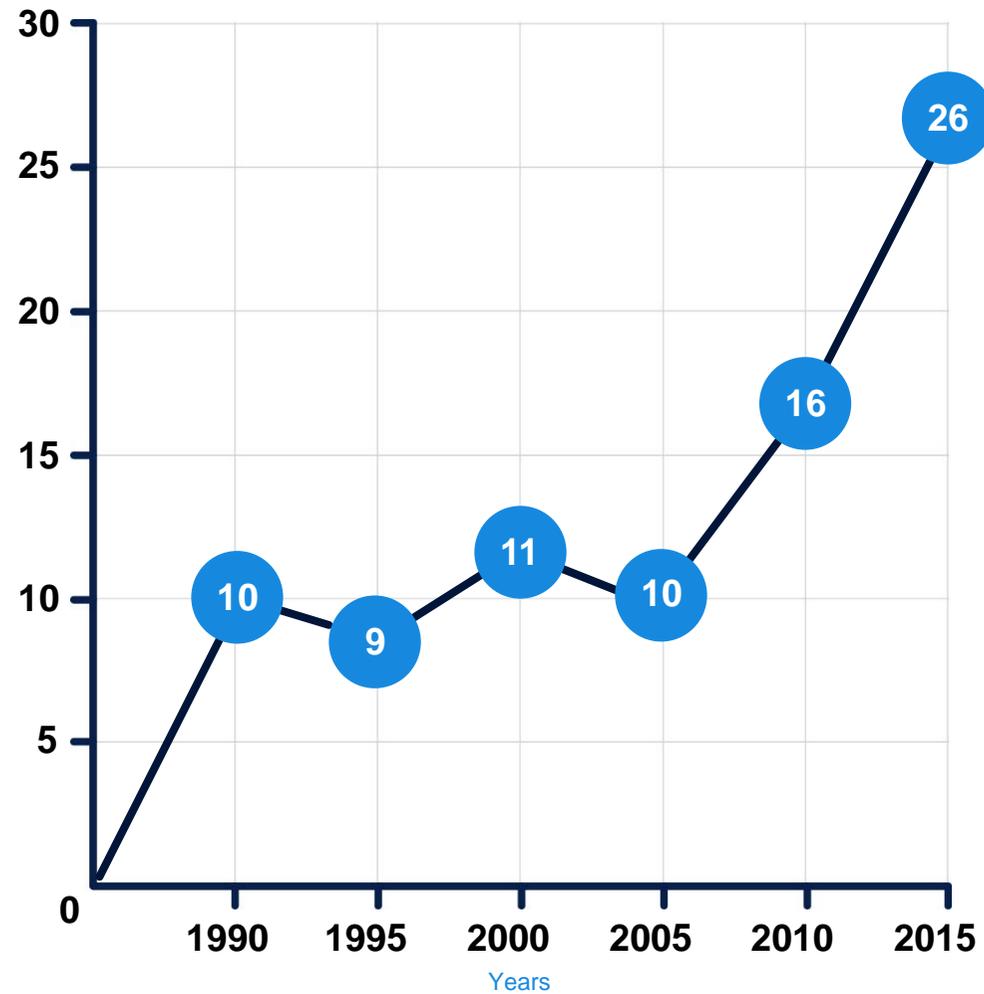


# Commercialising your research

TRINITY'S DEVELOPMENT PIPELINE (2008 – Present)



# Commercialising your research



# Commercialising your research

These 8 Trinity spin-outs / licensees have attracted  
a combined total of more than €57.8 million  
in venture capital investment in the last 3 years



# Commercialising your research

Trinity led a license deal on behalf of multiple institutions to grant a single license to Vitalograph Ltd.

- Prof Richard Reilly, Trinity College and Prof Richard Costello, RCSI and Respiratory Consultant Beaumont Hospital developed an acoustic analysis device which can be integrated into inhalers to provide patient compliance and drug efficacy data in major respiratory diseases.
- Vitalograph Ltd, who are based in Ennis Co. Clare, are currently engaged in developing a series of new products for their clinical trials group based on this technology



# Trinity's partnership with Royal College of Surgeons

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## Technology Transfer & Industry Engagement



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**RCSI**

ROYAL COLLEGE OF SURGEONS IN IRELAND  
COLÁISTE RÍOGA NA MÁINLEÁ IN ÉIRINN

# Consortium Operational activities

## Developing best practice:

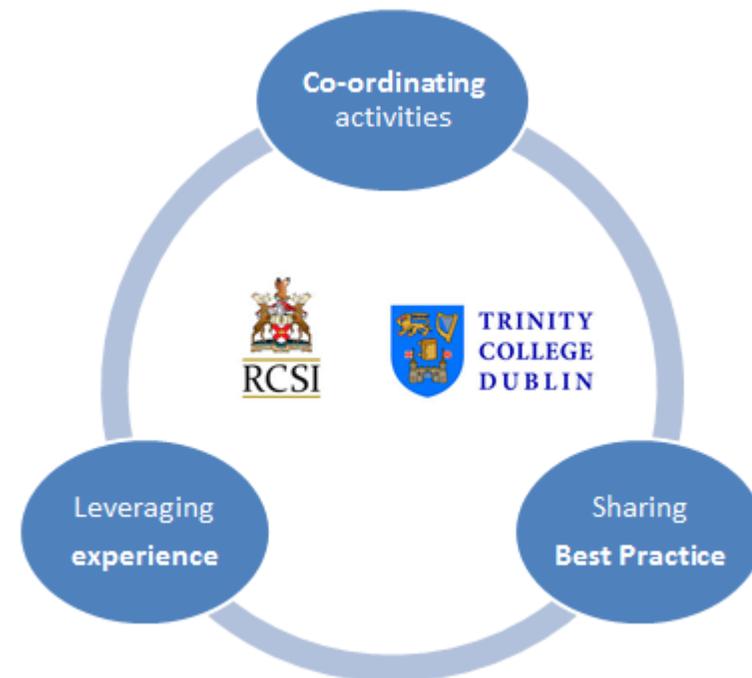
- New opportunity identification and assessment
- Campus company development
- Industry collaboration agreements, IP Commercialisation agreements and campus company related agreements
- Marketing of IP, researcher expertise and infrastructure
- Continuous improvement

## Co-ordinating Activities:

- Entrepreneur and investor engagement
- Research and Staff training
- Industry engagement

## Leveraging Experience:

- Transactional advice
- Research and Staff training
- Industry engagement



# Trinity RCSI Technology Transfer Consortium





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# Commercialising Research through a Spin Out Company

From Idea to Campus Company

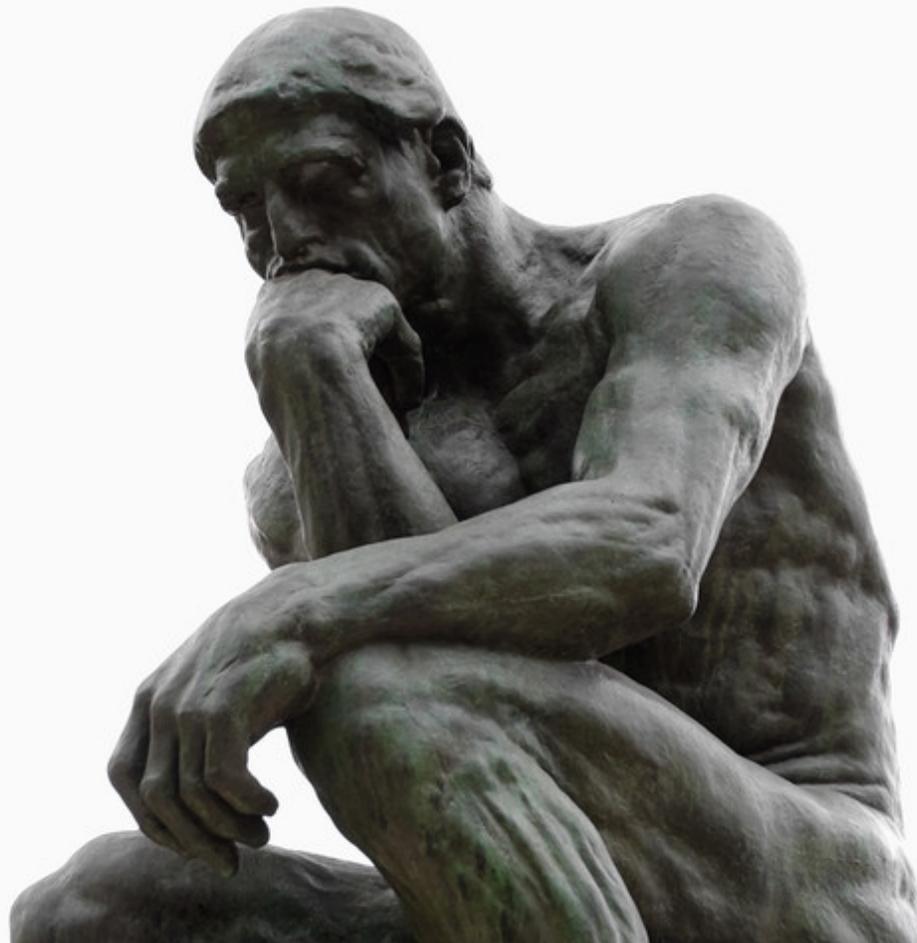
**Fionnuala Healy**

Startup Development Manager

# Eureka!

What happens after the moment of innovation ...

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# What makes an idea a commercially viable proposition?

The 3 pillars of any successful startup

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- Idea/Innovation
- Team
- Product Market Fit

# What makes an idea a commercially viable proposition?

The 3 pillars of any successful startup: Idea/Innovation

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# What makes an idea a commercially viable proposition?

The 3 pillars of any successful startup: Team

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# What makes an idea a commercially viable proposition?

The 3 pillars of any successful startup: Product Market Fit

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# Trinity Innovation Model

## Commercialisation Through Campus Companies

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- Pre-Idea
  - **Opportunity**
  - **Innovation**
  - **Feasibility**
  - **Preformation Commercialisation**
  - **Campus Company Creation**
- Business As Usual

# Keep In Touch!

Getting to 'Investor Ready Status'

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- It's never too early to talk to OCKPE!
- Innovation Awards
- Building Your Company through support at all stages of innovation
- Trinity Starts Newsletter
- @trinityresearch
- [fionnuala.healy@tcd.ie](mailto:fionnuala.healy@tcd.ie)
- @fionnualahealy
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